

S P E A K E R P R E S S K I T

Named one of the
**“Top 18 female speakers
who are killing it”**
by Hubspot

Terri
TRESPICIO

Terri Trespicio is an award-winning writer, speaker, brand advisor, and the author *Unfollow Your Passion: How to Create a Life that Matters to You* (Atria/Simon & Schuster, December 2021).

Her TEDx talk, “[Stop Searching for Your Passion](#),” has more than 8 million views, and she was named by Hubspot as one of the “Top 18 female speakers who are killing it” (she came in at #2—Oprah was #8), and one of the world’s leading creatives by Creative Boom magazine.

A former magazine editor and radio host at Martha Stewart, she has appeared on the Today show, The Early Show, The Martha Stewart Show and The Anderson Cooper Show. Her work has been featured in Oprah magazine, Marie Claire, Prevention, Business Insider, Forbes.com, and Inc.com. Certified in the Gateless method for capturing creative genius, Terri helps leaders, professionals, business owners, thought leaders and more stop searching for their passion and start making things happen. Her courses, workshops and retreats help you unlock your creative genius to fuel your stand out ideas. A former magazine editor at Martha Stewart, she’s been featured in Marie Claire, Jezebel, Business Insider, Oprah magazine, on the Today show, and others.

An in-demand speaker who presents at conferences across the country, she was rated the #1 speaker at Barron’s Top Independent Women Advisors Summit and How Design Live. On the heels of her first TEDx talk, she was invited to give a second, “[It’s About Time We Rethink Happily Ever After](#).” Terri is also a stand-up comic and has performed at famous Manhattan venues including Caroline’s, Dangerfield’s, Gotham, and New York Comedy Club, and was a quarter finalist in the She Devil Comedy Competition.

Terri earned her BA in English from Boston College and a MFA in Creative Writing in 2002 from Emerson College, where her thesis, a collection of poetry, won the Graduate Dean Award. A finalist for the Iowa Award and Glimmer Train, her literary work has appeared in The Greensboro Review, New Millenium Writings, and The Baltimore Review, where she won first place in their 2016 creative nonfiction contest. Terri lives in Manhattan. More at TerriTrespicio.com.



SHORT BIO

Terri Trespicio is an award-winning writer, speaker, and the author of [Unfollow Your Passion: How to Create a Life that Matters to You](#) (Atria/Simon & Schuster 2021). Her TEDx talk, “Stop Searching for Your Passion,” has been viewed more than 8 million times. A former magazine editor at Martha Stewart, she’s been featured in Marie Claire, Jezebel, Business Insider, Oprah magazine, on the Today show, and others. She earned her MFA in creative writing from Emerson College, and won first place for creative nonfiction in the Baltimore Review’s 2016 literary contest. Learn more about her programs and offerings at [TerriTrespicio.com](#).



SPEAKER INTRO

Terri Trespicio (“Tress-PEE-shee-o”) is an award-winning writer, speaker, and brand advisor, and the author of *Unfollow Your Passion: How to Create a Life that Matters to You*. Her TEDx talk, “Stop Searching for Your Passion,” has more than 8 million views, and Hubspot named her one of the “Top 18 female speakers who are killing it.” A former magazine editor and radio host at Martha Stewart, she has appeared on the Today show, The Early Show, The Martha Stewart Show and The Anderson Cooper Show and featured in Oprah magazine, Business Insider, Forbes.com, and Inc.com, to name a few. A top-rated speaker, she has also performed stand-up all over New York City. Please welcome Terri Trespicio.

Praise for *Unfollow Your Passion:* *How to Create a Life that Matters to You*

Atria/Simon & Schuster, Dec. 2021

Named one of the
BEST FEEL-GOOD BOOKS OF 2021
By *The Washington Post*

“It’s a rare book that can effectively mix words from Viktor Frankl and Dilbert, but this one pulls it off. Trespicio dishes pragmatic advice with finesse.”

– Publishers Weekly

“An especially meaningful and much-needed read as the workplace continues to change in the wake of the COVID-19 pandemic.”

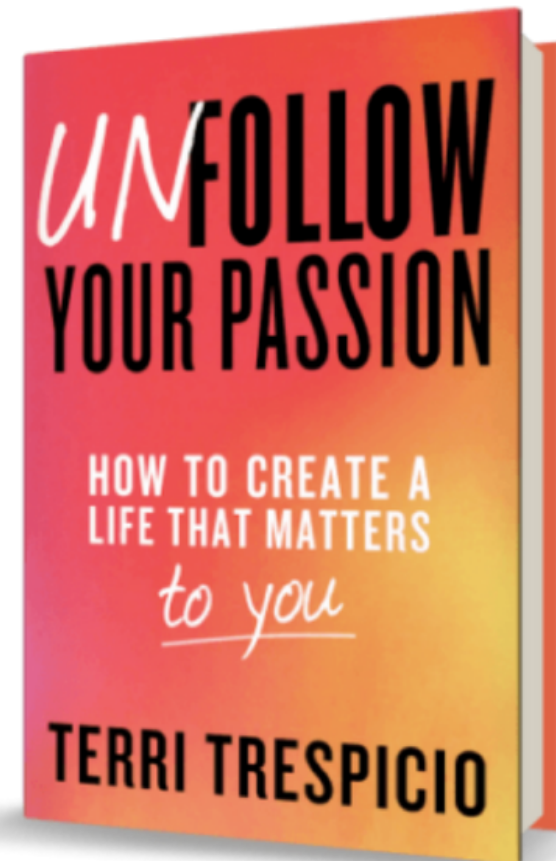
– Booklist

“A personal growth book for anyone who’s tired of keeping a busy social calendar, constantly fighting the patriarchy, and living up to society’s high standards.”

– Pop Sugar

“Unfollow Your Passion is A. MUST. READ. for anyone looking for a more meaningful life. Compelling, funny, and actionable, no motivation required.”

– Mel Robbins, internationally bestselling author of
The 5 Second Rule and *The High 5 Habit*



Learn more at
UnfollowYourPassion.com

Testimonials

“Terri Trespicio delivers! I have invited Terri to speak at almost every event I have been involved in because **I can always count on her to wow the audience** with compelling, entertaining and actionable content. She is uncannily versatile and can tailor her talks to almost any group. Her style is relaxed and spontaneous. Her presentations have that magical combination of being both motivational and actionable. Plus, she’s hysterical!”

Ilise Benun

*Programming Partner for HOW Design Live,
author & national speaker*

“Terri was the top ranked speaker of our Top Independent Women Advisors Summit based on our attendee survey response data. Her presentation was interesting, provocative, and highly actionable. Her interaction with the attendees, both on stage and prior to her keynote was terrific as well.”

Sterling Shea

Global Head of Wealth & Asset Management, Dow Jones

**“Compelling, thought provoking,
and incredibly engaging.”**

Mim Minichiello

President, Employee Benefits, Hub International

**“Terri is consistently our highest
rated speaker—which is why we have
her back every year.”**

Amy Conover

Content & Program Director, HOW Events





IMAGES

[Download Headshot](#)

[Download Book Image](#)



VIDEO REELS

[Speaker Reel](#)

[Hosting Reel](#)

[Media Reel](#)

[Testimonials](#)

[TEDx Talk: Stop Searching for Your Passion](#)

[TEDx Talk: Time to Rethink Happily Ever After](#)

[Video on Creativity](#)



RECENT PRESS

[The Today Show](#)

[HuffPost Personal](#)

[WPIX-11 NY News](#)

[Boston Globe](#)

[Washington Post](#)

[The Social - CTV Canada](#)

[MindBodyGreen](#)

[HuffPost](#)



SOCIAL HANDLES

Company Name: Terri Trespicio, LLC

Title: Award-winning writer, speaker, and brand advisor, and author of *Unfollow Your Passion: How to Create a Life that Matters to You* (Atria/Simon & Schuster Dec 2021)



Opt-in Page TerriTrespicio.com/Trap



Twitter: [@TerriT](https://twitter.com/TerriT)



FB (public): Facebook.com/TerriTrespicio



LinkedIn: Linkedin.com/in/TerriTrespicio



Instagram: [@ttrespicio](https://www.instagram.com/ttrespicio)

